

# Marketing and Communication – Internship

## (30 hours/week – 3 months)

### Challenges you will solve:

- You will support the SCRC in marketing-related activities
- You will support the management of the social media accounts and improve the online presence of the institute.
- You will support the communication strategy of our projects.
- You will support the organization of events in Germany and abroad.
- You will support the promotion of SCRC activities in Germany and abroad.

### Why you would fit this position:

- You are studying Business Administration, Marketing, Social Communication or Advertising.
- You are creative and you think “out of the box”
- You speak English fluently (German is a plus)
- You have great communication skills.

### What you can expect:

- Enjoy the environment of a fast-growing research organization.
- Work in a motivated and ambitious team.
- Enjoy our time flexibility and choose your working hours.
- Challenging professional and personal responsibilities.

### Who we are:

The Social CRM Research Center e.V. is an independent, non-profit institute headquartered in Leipzig, Germany. We work on publicly and privately funded research projects by connecting researchers, companies, system providers and students. Our aim is to develop and transfer multidisciplinary expertise on methods of customer relationship management.